



Sunday, August 14, 2016

MEDIA RELEASE

Wednesday 13 April, 2016

SAVE THE DATE...THE CITY2SURF IS BACK WITH NEW FAMILY PRICING, IMPROVED FINISH LAYOUT AND FREE TRAINING RUNS!

The countdown is officially on for ***The Sun-Herald City2Surf 2016*** presented by **Westpac**.

With just over four months until the iconic 14km event, serious runners and first-timers alike are invited to 'save the date' - Sunday, August 14, 2016 for the world's largest run and Sydney's favourite sporting event.

With Early Bird registrations opening on Wednesday, April 20, the organisers are delighted to announce new family package deals to make entry pricing more affordable than ever.

This year, families who register for the City2Surf can buy two adult tickets and register their first child under 15 for free! (save \$40) per family package. Single adult tickets start at just \$65, while prices for children under 15 are available from \$40 - that's an additional \$10 saving from 2015 entry prices.

To help entrants get race ready, City2Surf organisers have partnered with Jorg Fitness to offer FREE training runs in the lead up to the main event. The training sessions will take place in various locations across Sydney, running three times a week kicking off in early June. Stay tuned to the facebook page for full sign up details.

In 2016, the City2Surf will see the first significant change to the course since 1977. As the event has grown into the world's largest run, the organisers together with key stakeholders including the NSW Police, Waverley Council and Ambulance NSW, determined that the finish layout needed to be improved.

The organisers are always seeking ways to make the event experience better, and the course changes will eliminate a congestion issue and make it safer and easier for participants and spectators to leave the Bondi vicinity.

Australian dual Commonwealth Games Gold medallist, and former City2Surf record holder and winner, Robert de Castella, said the new finish layout "will make the



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event even better and safer for everyone, and that's always the most important thing."

"Like many hugely successful events, the time has come for the course to reflect the run's massive growth, size and popularity.

"The City2Surf is spectacular! It has for years now, established itself as the biggest and best fun run in the world," de Castella said.

The new finish layout means that when runners head down Military Road from Dover Heights and reach Campbell Parade (opposite Ramsgate Avenue) they will run down the Western side. Runners will then continue to Curlewis Street, where they will turn anti-clockwise onto the Eastern side of Campbell Parade. Following this, they will head down to Queen Elizabeth Drive where they will turn right into the finish straight.

The course continues to cover 14km and the finish line remains on Queen Elizabeth Drive in front of the iconic Bondi Beach.

Fairfax Event's Head of Sport Chris Secker said: "We're delighted to be able to announce some new initiatives in 2016 that we believe will make the event more affordable and add value to our participants experience such as the free weekly training runs.

We believe that the new finish layout will improve the experience of all our participants after the race and most importantly ensure that everyone leaves Bondi safely."

The City2Surf is synonymous with truly amazing fundraising efforts and with more than \$4 million raised in 2015, City2Surf is again challenging runners to help support a charity of their choice.

With a fundraising goal of \$5 million in 2016 participants and supporters are encouraged to contribute and can help in various ways including creating their own fundraising page through the website or by making a one-off donation when completing the race registration.

Andrew Moore, State General Manager, NSW Metro, Westpac Retail, said Westpac was proud to continue as the presenting partner, now in its 7th year.

"Westpac is thrilled to be working with Fairfax to bring back Sydney's much loved City2Surf fun run. As we celebrate our 199 year heritage, we are extremely proud to continue our care of local communities in NSW, and across Australia."



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“This year Westpac is raising awareness for the Westpac Foundation, which has been providing support for not-for-profit organisations since 1879 to help the country’s most disadvantaged to prosper. Whether you are a volunteer or participant, we look forward to seeing you on Sunday, August 14.”

In a first for City2Surf, entrants and supporters will be able to vote on the design for the 2016 City2Surf ‘finishers’ medal. With four options available, voting is now open via a social media poll on the official Facebook page: www.facebook.com/cityrunseries

Be sure to also stay in touch online with the entire City Run Series on Facebook, Instagram and YouTube.

For more information on how to register, the Jorg Fitness training run schedule or to find out more about the 2016 event, visit www.city2surf.com.au

Social media channels:

Facebook: <https://www.facebook.com/cityrunseries>

Instagram: @cityrunseries

Youtube: <https://www.youtube.com/user/city2series>

Hashtag: #City2Surf

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